

GREATER MANCHESTER ECONOMY, BUSINESS GROWTH AND SKILLS OVERVIEW & SCRUTINY COMMITTEE

SUBJECT: Greater Manchester Strategy Refresh
DATE: 8th October 2021
FROM: Andy Burnham, Mayor of Greater Manchester

PURPOSE OF REPORT:

To provide an update on the work to date and progresses made in the refreshing of the Greater Manchester Strategy, and to seek views on the development of the draft document.

RECOMMENDATIONS:

Committee Members are requested to:

1. Note, review and provide comment on the development of the draft Greater Manchester Strategy

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1. INTRODUCTION/BACKGROUND

1.1 The last Greater Manchester Strategy, agreed in 2017, ran for three years. It was due to be refreshed in 2020, but the Covid pandemic and delays to local elections meant that it was delayed for a year. Over the last year the 'One Year Living with Covid Plan' has provided a bridge to this year's refresh, assessing the impacts of Covid and co-ordinating responses.

2. DEVELOPING THE DRAFT STRATEGY

2.1 The refresh of the Greater Manchester Strategy has been developed following several months of engagement from across sectors, partners and communities. The draft document builds from the issues and actions in the Living with Covid Resilience Plan, and forms the systemwide responses to the findings and recommendations of the Independent Inequalities Commission and the Marmot Build Back Fairer report.

2.2 The new strategy places the interconnected challenges of climate change and tackling inequalities at its heart, providing the lenses through which Greater Manchester activity should be framed, supporting and challenging where policy or delivery is contrary to supporting to their attainment.

2.3 The drafting of the refreshed Greater Manchester Strategy aims to drive a greener, fairer and more prosperous city-region, delivered through our unique and distinctive neighbourhoods, towns and cities, coming together in a vibrant successful Greater Manchester.

2.4 The new strategy will provide specific place interventions to be delivered and systemwide priorities, all of which will require multiagency responses to deliver and to ensure the attainment of our collective ambitions.

2.5 The Strategy will provide a ten-year vision and direction of travel for Greater Manchester, leading our recovery and renewal as the city-region comes out of the pandemic and learns to live with the ongoing implications. The Strategy will be accompanied by a Delivery Plan, capturing those specific programmes of activity which will be delivered in partnership over the next three-years in support of the shared outcomes and commitments in the Strategy.

2.6 Alongside the shared outcomes and commitments the Strategy, actions and descriptions of 'our ways of working', will also be included. These will be specific in describing the way in which we all do our business, core principles which will shape and underpin our design, delivery and interventions across Greater Manchester.

2.7 The Strategy will include a series of progress measures which 'wrap around' the outcomes, commitments and ways of working detailed in the Strategy. These progress measures will be a blend of measures which are monitored as 'direction of travel' indicators, specifically targeted metrics, assurance measures (to test we are delivering

in line with our committed ways of working), and the use of floor targets by neighbourhood and communities where data allows.

3. NEXT STEPS

- 3.1 Work is continuing to further develop the draft strategy, performance measures and extensive engagement on the headline approach and agreement on the outcomes and commitments within the Strategy.
- 3.2 A final draft of the refreshed strategy will be presented to the GMCA for views and adoption at their meeting on 29th October.
- 3.3 The accompanying Delivery Plan will be developed during November and brought to a future meeting of the overview & scrutiny committee.

4. RECOMMENDATIONS

The recommendations are set out at the front of this report.